



# 2020 ELECTION

## STANDARD PACKAGE

### PRINT

20" ad full color 4 weeks leading up to the election

- West Zone Pelham Reporter, Helena Reporter and Alabaster Reporter
- East Zone Shelby County Reporter and 280 Reporter

### TARGETED DIGITAL

We will customize your reach to your geographic area and zip codes  
35,000 impressions 4 weeks prior to the elections.

### LOCAL DIGITAL

5,000 impressions 4 weeks prior to the election.

Investment: **\$950**

#### ADD-ONS:

Daily email: one ad includes on the  
Shelby County Reporter daily email  
each day of the week **\$350 (4 weeks).**

#### ADD ONS

add second zone for \$150  
Add 10k impressions  
on our website for **\$250 (4 weeks).**

Total \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Authorized Buyer Name and Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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Shelby  
County  
Newspapers  
est. 1843